

THE FINANCIAL INCLUSION ACTION PLAN (FIAP) PROGRAM & REGIONAL EMPLOYMENT

Brisbane, August 2018



FIAP

Financial Inclusion
Action Plan



A 'WICKED' PROBLEM WE HAVE TO SOLVE TOGETHER..



Good Shepherd
Microfinance

GOOD SHEPHERD
MICROFINANCE IS
AUSTRALIA'S LARGEST
AND MOST EXPERIENCED
MICROFINANCE
ORGANISATION.



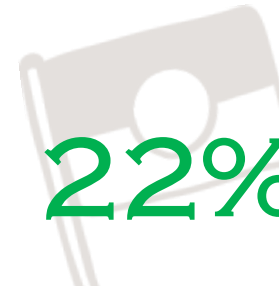
205,338
People reached



22%
Of clients living
under
the poverty line



659
Locations



22%
Of NILS clients are
Aboriginal or
Torres Strait
Islander people



1500
Dedicated
microfinance
workers and
volunteers



95%
Repayment
rates
consistently
above banks

**“BUILDING
RESILIENCE &
AGILITY
THROUGH
FOCUSED
LEADERSHIP”**

NESA CONFERENCE
2018

FINANCIAL INCLUSION:
ACCESS TO SAFE, AFFORDABLE &
APPROPRIATE FINANCIAL PRODUCTS /
SERVICES...

FINANCIAL RESILIENCE:
ABILITY TO RECOVER FROM FINANCIAL
SHOCKS...

FINANCIAL WELLBEING:
MANAGING CURRENT FINANCIAL
NEEDS AND FEELING SECURE FOR THE
FUTURE...

AUSTRALIA: THE LUCKY COUNTRY?



AUSTRALIA: THE LUCKY COUNTRY?

FINANCIAL EXCLUSION:

18% OF ADULT POPULATION (3.3
MILLION)

\$1,801

LOW FINANCIAL RESILIENCE:

12% OF ADULT POPULATION (2.4
MILLION)

\$47b

LOW FINANCIAL WELLBEING:

33% OF POPULATION 'SCRAPES
THROUGH'

\$233b

WHAT DO YOU NEED TO BE FINANCIALLY RESILIENT?

HELP?

SOCIAL CAPITAL

- Social connections
- Access to social support in times of crisis
- Access to community and government support when needed

FINANCIAL KNOWLEDGE & BEHAVIOUR

- Knowledge of financial products & services
- Confidence using financial products & services
 - Willingness to seek financial advice
- Proactive financial actions

TRANSACTION, BORROW & PROTECT

FINANCIAL PRODUCTS & SERVICES

- Access to a bank account
- Access to credit & needs met
- Access to insurance & needs met

ECONOMIC RESOURCES

- Savings
- Debt management
- Ability to meet living expenses
- Ability to raise funds in an emergency
- Income level

MAKE INFORMED DECISIONS

EARN MONEY

WHO NEEDS TO BUILD FINANCIAL RESILIENCE?



YOUNG PEOPLE
(PARTICULARLY
STUDENTS)

“WORKING POOR”

SINGLE PARENTS
(PARTICULARLY WOMEN)

DISABILITY

INDIGENOUS

CALD / NEWLY ARRIVED

WHEN IS FINANCIAL RESILIENCE NEEDED?



FINANCIAL WELLBEING IS EVERYONE'S BUSINESS

THE FINANCIAL INCLUSION ACTION PLAN (FIAP) PROGRAM



..an innovative, cross-sectoral program to 'shift the dial' on financial inclusion, resilience & wellbeing in Australia, by harnessing the power of organisations across **all** sectors..

TO REALISE INCLUSIVE GROWTH FOR INDIVIDUALS, FAMILIES AND COMMUNITIES

BY REDUCING INEQUALITIES + INCREASING FINANCIAL INCLUSION, RESILIENCE & WELLBEING

THROUGH COLLECTIVE ACTIONS OF ORGANISATIONS FROM INDUSTRY, GOVERNMENT, ACADEMIA & COMMUNITY

WHAT IS A FIAP?

- > **Action Plan** with practical actions for groups **'at-risk'** of financial exclusion & low financial resilience
- > 12-month **commitment** with existing / new actions which **respond** to triggers of exclusion/low resilience



WHO'S IN & ACHIEVING REAL RESULTS?

30 Trailblazers
collaborating
across multiple
sectors

FINANCIAL SERVICES



UTILITIES



EDUCATION



GOVERNMENT



NOT-FOR PROFIT



RETAIL



FINTECH



LEGAL



MUTUAL



WHAT ARE THE ACTIONS THEY ARE TAKING?

REFERRALS HARDSHIP PARTNERSHIPS

SAFE, AFFORDABLE PRODUCTS/SERVICES

SOCIAL CAPITAL

- Social connections
- Access to social support in times of crisis
- Access to community and government support when needed

FINANCIAL KNOWLEDGE & BEHAVIOUR

- Knowledge of financial products & services
- Confidence using financial products & services
 - Willingness to seek financial advice
- Proactive financial actions

FINANCIAL PRODUCTS & SERVICES

- Access to a bank account
- Access to credit & needs met
- Access to insurance & needs met

ECONOMIC RESOURCES

- Savings
- Debt management
 - Ability to meet living expenses
- Ability to raise funds in an emergency
 - Income level

FINANCIAL CAPABILITY FOR CLIENTS & STAFF

EMPLOYMENT PATHWAYS

BUILDING ON STRONG FOUNDATION ACTIONS...



Financial Hardship

Aboriginal & Torres Strait Islander People

Women / Gender

Cultural and linguistically diverse

Disability

Students / Youth

Domestic and Family violence and abuse

Low income

Housing

Regional / Rural

Older People

Mental Health

Small Business

Refugees

Digitally Excluded

Disasters

Employment

FUTURE FOCUS

HOW CAN FIAPS HELP THE EMPLOYMENT SERVICES SECTOR?

Personal: Young people are ready to work



Community infrastructure: Collaboration to deliver employment solutions for young people



A PLACE-BASED FIAP FOR REGIONAL VICTORIA (GEEELONG)

